

‘Extra Crispy, Extra Creamy’ Nestlé KIT KAT Back in Sri Lanka!

Nestlé’s No. 1 global chocolate brand is all set to delight Sri Lankan consumers

Nestlé’s much loved and internationally acclaimed KIT KAT brand has made its way back to the local market amidst great anticipation from chocolate fans in Sri Lanka, announcing that the world’s favourite Nestlé chocolate now comes to local consumers ‘Extra Crispy, Extra Creamy’.

“As one of the world’s leading chocolate companies, it is with great pride that we at Nestlé Lanka re-introduce a globally acclaimed product such as KIT KAT to our Sri Lankan consumers, who have been waiting in great anticipation for the return of their beloved chocolate brand. We’re very excited about re-entering the confectionary category in Sri Lanka with one of the world’s most celebrated, iconic chocolates and look forward to delighting our local consumers by putting ‘a smile in their break’ with KIT KAT” said Mr. Alois Hofbauer, Managing Director of Nestlé Lanka PLC.

A crispy light wafer coated with delicious Nestlé chocolate, KIT KAT is a top favorite amongst consumers across the world, making it Nestlé’s No. 1 global chocolate brand. The universally celebrated product is renowned for its great taste and superior quality and is famed for its popular tagline ‘*Have a break, have a KIT KAT*’.

“KIT KAT is a brand of iconic status and holds a rich and successful heritage in the global confectionary market. 150 bars of Nestlé KIT KAT are consumed every second across the world – a testament to the immense success and popularity of the product. Nestlé is a leading F&B player in the local market and we are confident that that this latest addition to our product portfolio will further strengthen our dominant position in the country,” said Mr. Muhammed Hamza, Senior Vice President – Commercial at Nestlé Lanka PLC.

The ‘Good Food, Good Life’ company stated that the product would be available at supermarkets and other modern trade outlets island wide to ensure easy access for Sri Lanka’s KIT KAT fans. Official distributors of the product are Millers Limited.